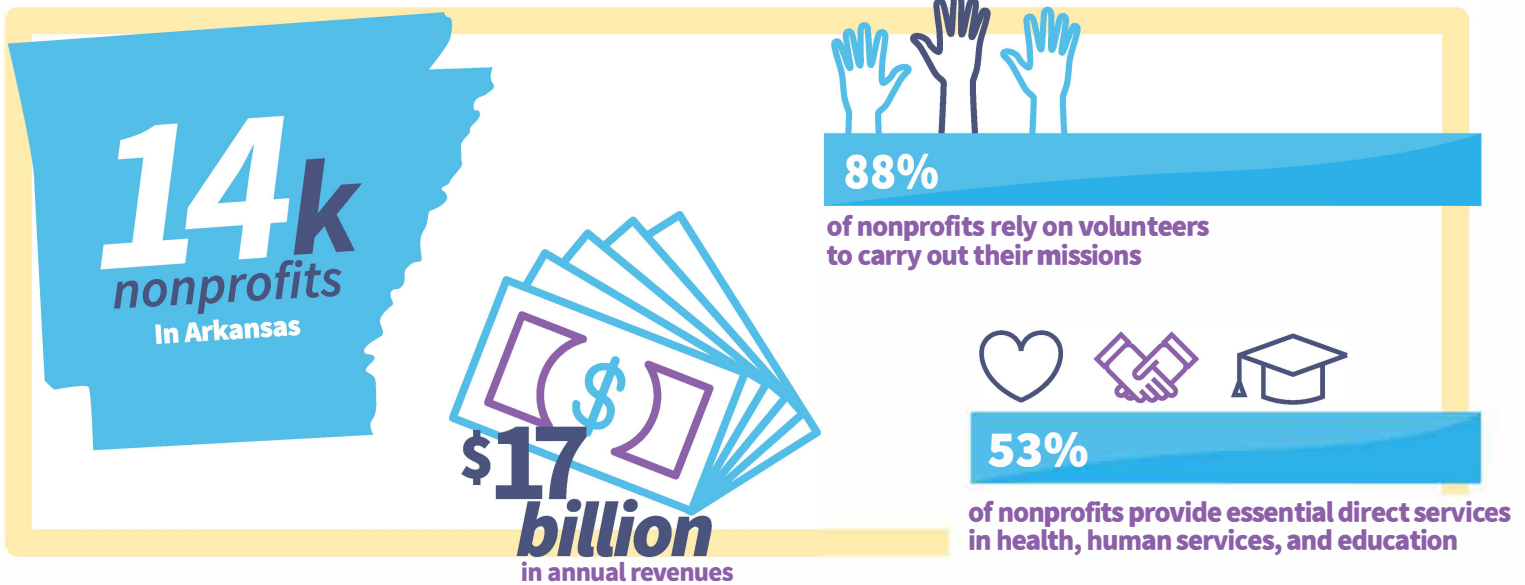


2018

# Market Study of Arkansas Nonprofit Organizations

**1** Arkansas nonprofits want to increase prosperity statewide. Let's provide communities what they need to thrive.



**2** Arkansas nonprofits need funding. If we are going to build a thriving and prosperous Arkansas, we have to invest in the people making it happen.



Nonprofit leaders are striving to serve every community in Arkansas but have yet to reach their full potential. **Let's help them do it.**

2018

# Market Study of Arkansas Nonprofit Organizations

3

**Arkansas nonprofit leaders know what they are doing.** We all have a supporting role to play by giving our time, talent, and treasure; investing in people; and meeting nonprofits' basic needs.



**Individuals**  
*should share*  
**Time • Talent • Treasure**



**nonprofits**  
*should work to*  
**Plan • Collaborate • Share**



**funders**  
*should invest in*  
**Leadership • Multi-Year Support  
 Goals • Trainings**

This study was made possible by the following collaborators:



*Nonprofit leaders are striving to serve every community in Arkansas but have yet to reach their full potential. **Let's help them do it.***